



## Introduction to Blockchain *A Cryptocurrency Perspective*

### Speaker Profile

Manish Malhotra is the Chairman & CEO of Unissant, Inc. He has over 25 years of technical and management experience in the IT industry and is responsible for setting the vision and long term strategy for the company. As the CEO of Unissant, Manish has led Unissant to provide the highest level of service to its clients. Under Manish's leadership, Unissant has grown from a startup company to an Inc. 5000 honored company.

Manish is a thought leader in various cutting edge technologies and has diverse, hands-on experience with disruptive technologies which gives him a unique perspective that keeps his audiences engaged. He also speaks at various conferences and seminars.

### Blockchain Speaking & Advisory Consulting Engagements

- National Cooperative Bank – Annual Board Meeting
- Blue Cross Blue Shield
- Freddie Mac
- Ginnie Mae w/representation from:
  - Ginnie Mae
  - Veteran Affairs (VA)
  - Housing & Urban Development (HUD)
  - FHA
  - FHFA
- NCB – IT Managers Forum

Unissant provides advanced data analytics that empower our clients to meet their business goals. Our ROI-driven solutions serve the Banking & Financial, Health & Life Sciences, Federal Civilian and National Security markets in multiple geographic locations via on-site and remote consulting. Our cloud-based Innovation Center platform allows for rapid development of prototypes and solutions at a fraction of the time and cost of traditional consulting engagements.

### Seminar Details

Regardless of whether you know of Satoshi Nakamoto, his 2008 seminal paper created the cryptocurrency, Bitcoin, which then incurred a ripple effect on the rapid and abundant development of Blockchain, and the more general Distributed Ledger Technology. Blockchain relies on cryptographic technologies to ensure the traceability, immutability and non-repudiation properties of a decentralized ledger. Blockchain also serves as a catalyst for promoting paper-less business and trade. This not only has the potential of significantly reducing operational costs and improving efficiency in many existing business processes and workflows, but has also facilitated disintermediation, which is making profound impacts to the entire society.

This immersive seminar is for individuals who have heard of Blockchain and who want to build a deeper understanding of the fundamental basics of Blockchain. The course is designed for non-technical professionals who want to grasp the concept, as well as, the practical implications of this disruptive technology.

### Learning Outcomes:

- Evolution of Blockchain as a platform by understanding bitcoin cryptocurrency
- Discover current uses of Blockchain and the pros and cons
- Learn about the practical benefits of what the technology offers
- Understand how other sectors are using Blockchain
- Explore various industry use cases and case studies
- Gain insights into how Blockchain might be used in future and what this means for your organization

### Seminar Duration

2 Hour(s) / 15 Minutes Q&A